

1st European congress, by the UGEI
“Higher educational system, a lever for European construction”
Thursday, November 30th, 2017
At ENSAM – 155 boulevard de l’Hôpital – 75 013 PARIS

9:00am – 9:30am: Welcoming attendees, tea & coffee

9:30 – 9:45am: Introduction speeches by **Alexandre RIGAL**, Chief Operating Officer, ENSAM & **Jean-Michel NICOLLE**, President of the union UGEI: “UGEI, a committed protagonist of the French Higher Education System”

9:45am – 11:15am: Europe, a way forward for higher education

The first plenary will address issues specific to private higher education

- Establishing Europe as a pedagogical standard
- The necessity to strengthen cooperation between private institutions
- The urge to establish a European network of institutions
- Train the European entrepreneurs and workers of tomorrow

Please find below the order of each speaker

- **M. Jean-Michel NICOLLE** – EPF Director, UGEI President
- **Pedro TEIXEIRA** - University of Porto
- **Prof. Klaus HEKKING** - President of VPH (Germany)
- President of the
- **Pierre LOUSBERG** - HELMo Gramme Deputy General Director
- **Mrs. Frédérique DUMAS** - Deputy, Vice-Chair of the Committee on Cultural Affairs
- **Simone BONNAFOUS** - Inspector General of the Administration of Education and Research (IGAENR), chargé de mission on the 2018 Bologna Conference

Moderator of the debates: Fabrice LUNDY (journalist, BFM)

11:15am – 11:30am: Speech by the French Minister of Higher Education, Research and Innovation, Mrs. **Frédérique VIDAL**

11:30am – 11:45am: ‘Grand Temoin’ (Special Guest) – Private higher education, voices of territories

Philippe ADNOT, Senator of the Département of Aube, Special Rapporteur on the budget Higher education and research.

The ‘Grand Témoin’ will endeavor to explain the stakes of this second plenary. Drawing the consequences of the first plenary on the European issue, the emphasis will lay on the importance of the private schools for French higher education for the attractiveness of French territories and for the French economy as a whole.

11:45am-13:00pm: What model and place for private higher education in France?
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The second plenary will reframe the debate around the French issues which may, in the long term, restrain the European rise.

- Sustain pedagogical innovation and governance
- The rise of private higher education, a response to the challenge of student demographics?
- Strengthen the “territory-enterprise-school” triptych
 - o Schools as close as possible to the needs and expectations of companies
 - o Schools contributing to a territory’s attractiveness

Please find below the order of each speaker

- **Nesim FINTZ**, EISTI Director, UGEI Vice-President of the Board
- **Jean-François BALDUCCHI** – Appointed Director, Atlanpole, Past President IASP
- **Florence DARMON** – CEO, ESTP, Treasurer, Conférence des Grandes Ecoles

1:00pm – 2:05pm: Lunch break

2:05pm – 2:15pm: Memento on workshops and distribution

2:15pm – 4:10pm: Thematic Workshops
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1st Thematic Workshop, *What future for European higher education?*

What does the European private educational system look like? How to promote and develop cooperations between European private institutions? The outcome could be an appeal to create a European representation for private higher education.

Speakers

- **Jean-Michel NICOLLE**, EPF Director, UGEI President
- **Joao REDONDO**, APESP President (Portugal)
- **Pierre LOUSBERG** - HELMo Gramme Deputy General Director
- **Pr Klaus HEKKING** - President of VPH (Germany)
- **Sebastien FERRAND**, Director of developpment, Galileo Studialis

2nd Thematic Workshop about *Apprenticeship*

An extensively developed teaching practice within UGEI institutions, apprenticeship is more than real-world insight into the business world, it makes it possible to forge strong links between companies and students.

Speakers

- **Jean-Louis ALLARD**, EI CESI Director, UGEI Member of the Board
- **Prof. Dipl.-Wirt.-Ing. Reinhold KÖNIG**, Hochschule Karlsruhe (Germany)
- **Erell THEVENON-POULENNEC**, Studies Director, Institut de l'Entreprise
- **Isabelle CARADOT**, Studies Director EI CESI
- **Elizabeth PAILLET**, Director of Formasup Isère-Drôme-Ardèche, ANASUP member

3rd Thematic Workshop: *How to develop entrepreneurship?*

Integrating mobility and exchanges into the studentship experience is relevant for both companies and research. The networking of European private higher education institutions could create a dynamic and contribute to the emergence of a European culture of entrepreneurship.

Speakers

- **Francis BECARD**, General Manager of ESC Troyes Group, General Director of the Aube en Champagne Technopole, UGEI Member of the Board
- **Jean-François BALDUCCHI**, Executive Officer, Atlanpole, Past President IASP
- **Jean-Baptiste HIRONDE**, Music World Media, Founder, creator of Edjing
- **2 students Technopole de l'Aube**

4th Thematic Workshop: *the quality of education: finding new ways of better assessing competences*

Since the Bologna Congress in 1999, the evaluation of the quality of higher education has been an integral part of the European higher educational system construction and has greatly contributed to the mobility of students and faculty. Going beyond the European Standards and Guidelines (ESG), are there new, innovative approaches to the appraisal of the value of training in schools?

Speakers

- **Bruno NEIL**, Groupe ESC La Rochelle Director, Member of the UGEI
- **Roger BENJAMIN**, President CAE (Council for Aid to Education)-CLA+
- **François-Xavier CORNU**, EFMD EQUIS
- **Bernard REMAUD**, President ENAEE (European Network for Engineering Accreditation)

3:50pm – 4:05pm: Break

4:05pm – 5pm: End of the day- Conclusion speeches
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- “Why is higher education a lever of competitiveness?”, **Patrick HETZEL**, Deputy of Bas-Rhin
- **Alumni testimonial film**: “creators of start-ups and success stories”, with Fabien PIERLOT (Coyote), Jean-Philippe TRIN (Bouygues Construction), Jean-Baptiste HIRONDE (MWM/DjiT) & Maxime BARBIER (MinuteBuzz)
- “To ensure the free movement of apprentices in Europe”, **Jean ARTHUIS**, European Deputy, Employment Minister’s Special Representative responsible to develop Erasmus-Pro for Apprentices.
- Proposals for the future of private higher education in France and for the creation of a European network of private institutions and universities, **Nesim FINTZ**, EISTI Director, Vice-President of the Board UGEL.